

ICUEE 2019 Social Media Toolkit

Thanks to the support of our exhibitors and partners, ICUEE – The Demo Expo continues to be an industry leading trade show, bringing together utility construction professionals from across the globe to make their operations better, faster and safer.

To help you spread the word about your participation at ICUEE, we've put together this toolkit, complete with graphics, sample posts, and tips.

Below you'll find social media images sized for sharing on Facebook, Twitter, and Instagram. You can also embed the images on your website or blog posts. Simply save the image to your device and start posting!

Don't forget to follow ICUEE on Facebook [add link] and Twitter [add link] to stay up-to date on all things leading up to October 2019.

Promote Your Booth:

[Insert Graphic]

Facebook | Twitter | Instagram – *Link to download graphic*

Tweets

- Come see us at @ICUEE, October 1-3, 2019! We'll be at booth *[insert trade show booth number]* *[Add Landing Page URL or social media specific reg URL]*
- We can't wait for @ICUEE, October 1-3, 2019! Find us at booth *[insert trade show booth number]* *[Add Landing Page URL or social media specific reg URL]*
- Join us at North America's largest utility construction trade show, @ICUEE – The Demo Expo, on October 1-3, 2019! We'll be at booth *[insert trade show booth number]* *[Add Landing Page URL or social media specific reg URL]*

Instagram Captions

- Come see us at #ICUEE2019, October 1-3 in Louisville! We'll be at booth *[insert trade show booth number]*. icuee.com
- We can't wait for ICUEE, October 1-3, 2019! Find us at booth *[insert trade show booth number]*. icuee.com
- Mark your calendar for ICUEE on October 1-3, 2019 in Louisville! We'll be at booth *[insert trade show booth number]*. icuee.com



INTERNATIONAL CONSTRUCTION
& UTILITY EQUIPMENT EXPOSITION

OCTOBER 1-3, 2019
LOUISVILLE, KY

ICUEE SHOW MANAGEMENT

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Facebook Captions

- Come see us at @ICUEE, October 1-3, 2019! We'll be at booth *[insert trade show booth number]* *[Add Landing Page URL or social media specific reg URL]*
- We can't wait for @ICUEE – North America's Largest Utility Construction Trade Show, October 1-3, 2019! Find us at booth *[insert trade show booth number]* *[Add Landing Page URL or social media specific reg URL]*
- Join us at North America's Largest Utility Construction Trade Show, @ICUEE, on October 1-3! We'll be at booth *[insert trade show booth number]* *[Add Landing Page URL or social media specific reg URL]*



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